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From: ???@??? Sun Jan 14 11:46:14 1996
To: padams@ny.poppe.com, twharton@nj.poppe.com, kocconer
From: Dwight Merriman <dmerriman@iantargets.com>
Subject: Stress/functionality test
Cc:
Bcc:
X-Attachments:

We need to have a plan for the software testing by Monday, here's a starting point, change as you see fit...

The purpose of this test is to verify that the technology is in-place and works with the degree of reliability and correctness expected of a beta system.

1. Peter will handle the testing from Poppe's side or assign someone to do it. Dwight will set up everything at Ian.
2. We will set up for functionality testing on Monday and Tuesday. This will consist of
 - a. Ad links to the Ian ad server will be placed on internal web sites at Poppe.
 - b. Poppe will be able to place test ads on these servers. Various ads with different criteria will be placed to test the system. Testing will include targeting, frequency control, site/page selection, etc. From test web browsers Poppe will inspect the ads being delivered for correctness (correct ad match).
 - c. After the testing period ends (few days, whatever) Ian will deliver reports for the sample ads placed, and for the test sites. Poppe will inspect the reports for correctness to verify that the reporting system works.

This test will be relatively low-traffic (20,000 impressions a day or less) because we only have ISDN speed at the moment.

3. As soon as a high speed link is up and running, Poppe will conduct a stress test simulating high traffic by placing links on appropriate sites and performing a coordinated usage test by many users.



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